











Streamline Your Reverse Supply Chain With a Returns Optimization Platform

Returns are a **\$500B problem** that demand an end-to-end, purpose-built, technology solution. Leading retailers choose Optoro to optimize their returns processing and improve business outcomes.

	Optoro Returns Optimization Platform	Traditional liquidation processes
RETURNS INITIATION SUPPORT	 <p>Process and track returns from the moment they enter the system</p>	 <p>No support of returns initiation</p>
DATA-DRIVEN DISPOSITION ROUTING	 <p>Decision science routes inventory to its optimal destination</p>	 <p>Static and rigid business rules</p>
PURPOSE-BUILT OPERATIONAL TOOLS	 <p>System-driven reverse supply chain software</p>	 <p>Outdated UX limits efficiency</p>
INTEGRATED DISPOSITION CHANNELS	 <p>Turnkey connections to proprietary and third party channels</p>	 <p>No integrations with additional channels</p>
ENTERPRISE VISIBILITY	 <p>End-to-end visibility into returns performance</p>	 <p>Limited reporting capabilities without unit-level tracking</p>