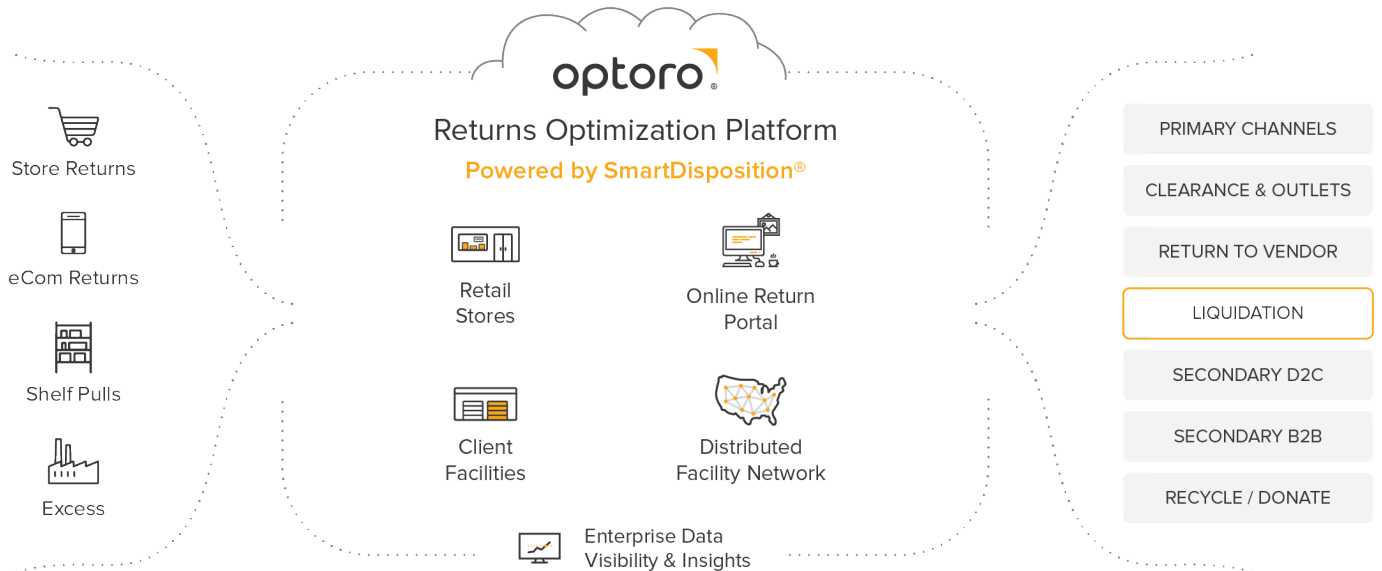


Go Beyond Liquidation with a Returns Optimization Platform

Optoro's Returns Optimization Platform gives retailers a holistic solution for maximizing the value of returned and excess inventory.



Bulk liquidation has its place, but there's a more complete way to meet your reverse logistics goals. Optoro helps you optimize your reverse supply chain by integrating your existing liquidation partners into Optoro's end-to-end returns platform – giving you a technology solution to manage your returned and excess inventory, drive out unnecessary costs, increase recovery, and provide unit-level visibility and business intelligence.

KEY COMPONENTS

- ✔ Automated disposing routing
- ✔ Warehouse and store processing tools
- ✔ Dynamic pricing
- ✔ RTV management
- ✔ Channel optimization
- ✔ Enterprise data visibility & reporting

BENEFITS OF A RETURNS OPTIMIZATION PLATFORM

Increase Operational Efficiency

100%
units per hour
increase

Optoro doubled the processing speed for returned inventory for a \$12Bn omni-channel home goods retailer



Increase Revenue

70%
net recovery
increase

Optoro increased net recovery on formerly liquidated D2C inventory for a \$2Bn multi-brand ecommerce retailer



Reduce Waste

99.4%
landfill diversion
rate

Optoro's returns platform helped a \$1Bn e-commerce retailer virtually eliminate waste from its reverse supply chain



Measurement periods are different for each client, results will vary by program. © Optoro, Inc. 2019.